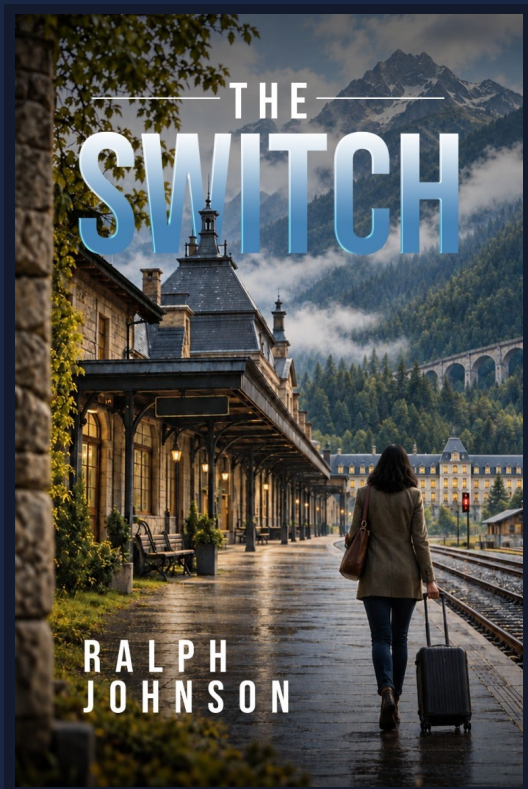




PRESS KIT

THE SWITCH

RALPH JOHNSON

A quiet story about the moment everything changes.

GENRE	Literary Fiction
PUBLISHER	[Publisher Name]
PUBLICATION	3 November 2026
PAGES	352

SYNOPSIS

Margaux Dubreil has built her life on precision. Raised between a Swiss father's exactness and a French mother's elegance, she has risen through one of Zurich's most demanding private banks by never leaving anything to chance, least of all herself.

Then, in a crowded cafe by the Limmat, she sits down uninvited at a stranger's table. Adrien restores old buildings for a living, walks too fast and plans too slowly, and somewhere between their arguments he sketches a journey: Amsterdam, Prague, Marseille, Barcelona, and a vast, half-forgotten station high in the Pyrenees.

It is a trip Margaux keeps meaning to take. There is always another quarter, another client, another reason to wait. The Switch is the story of that waiting, and of the quiet pull of a life she almost chose.

FORMATS & ISBN

Hardcover	\$27.99	ISBN 978-0-000000-01-1
Paperback	\$17.99	ISBN 978-0-000000-02-8
eBook	\$9.99	ISBN 978-0-000000-03-5
Audiobook	\$19.99	ISBN 978-0-000000-04-2

ABOUT THE AUTHOR

Ralph Johnson writes about the quiet turning points of ordinary lives: old railway stations, mountain weather and the conversations that only happen on long journeys. *The Switch* began with a single image: a woman walking alone down a rain-wet platform beneath the Pyrenees, toward a station far too grand for the handful of travellers who still pass through it.

SHORT DESCRIPTION

A precise Zurich banker. A journey across Europe she keeps postponing. The Switch is a quiet, cinematic novel about the trips we put off, the lives we almost choose, and the single moment that asks us to decide what really matters.

A LINE FROM THE BOOK

"Every old building tells you where people stopped caring. That's where you begin."

IN CONVERSATION

Where did *The Switch* begin?

With an image rather than a plot: a woman walking down a wet platform in the Pyrenees, toward a station built for thousands that now waits for a handful.

Why a banker?

Because Margaux's world rewards exactly the qualities that make it hard to stop. Precision and reliability are virtues, until they quietly become the whole of a life.

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